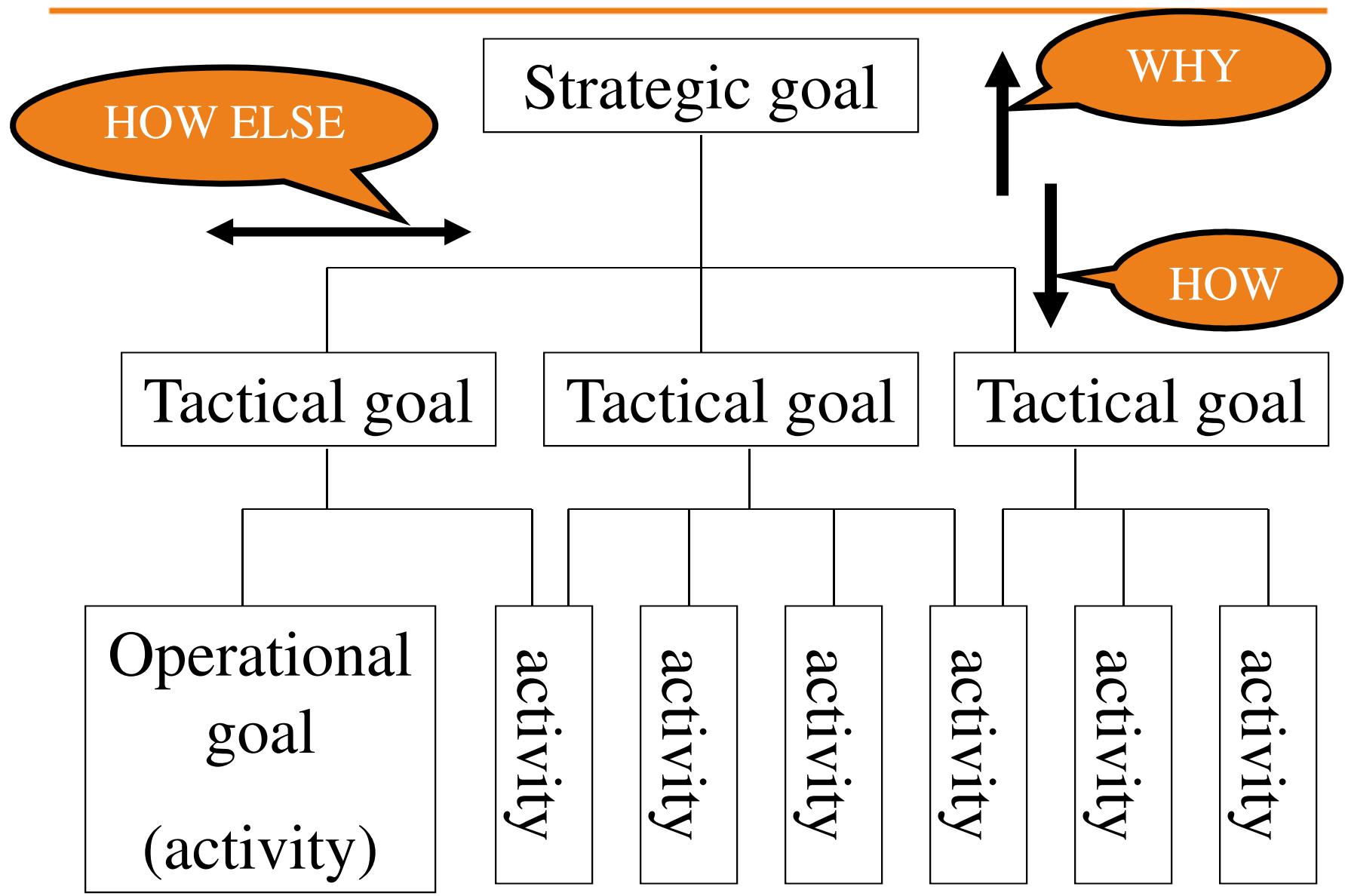




Policy Framework for Cycling

Austin, Texas

ThinkBike > 26 October 2012



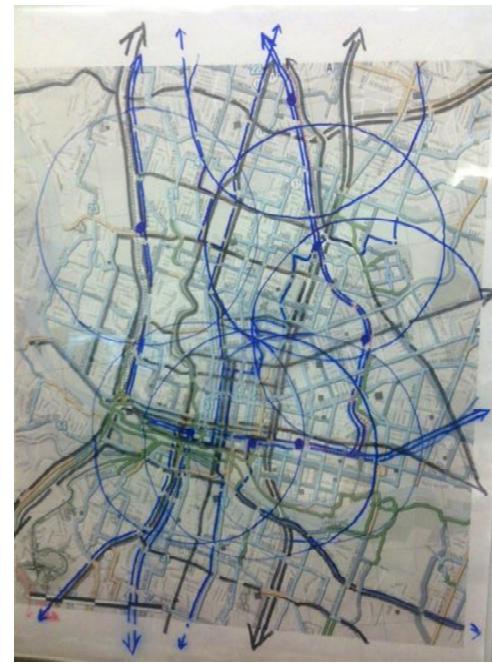
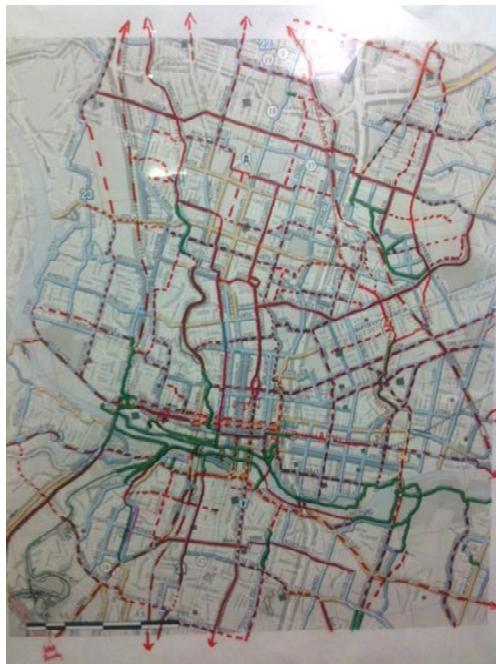
Strategic Vision

“Maximize the contribution of cycling to the quality of life in Austin.”



1. Invest in a compact and connected Austin.

- Increase connectivity through creating quality bicycle linkages.



2. Sustainably manage our water resources.

- Use bicycle facility implementation as an opportunity to protect our watershed resources.



3. Continue to grow Austin's economy by investing in our workforce, education systems, entrepreneurs, and local businesses.

- Create a destination driven bicycle network to enhance mobility and accessibility to school, work, and business thereby reducing peak hour congestion and maximizing return on infrastructure investment.

4. Use green infrastructure to protect environmentally sensitive areas and integrate nature into the city.

- Bicycling infrastructure is green infrastructure: create opportunities where key cycling facilities travel through natural areas and parks, including Lady Bird Lake.



5. Grow and invest in Austin's creative economy.

- Brand and market Austin's cycling culture as a tool to recruit and retain creative talent.



6. Develop and maintain household affordability throughout Austin.



- Ensure that the bicycle system – integrated with our transit, pedestrian, and carshare networks – promotes and provides a viable and affordable option for getting around.

7. Create a Healthy Austin Program.

- Accommodate cycling as a daily means of transport to permit the incorporation of physical activity into daily routines, enhance physical fitness, and improve road safety for all users.



8. Revise Austin's development regulations and processes to promote a compact and connected city.

- In developing new regulations and processes, recognize the synergistic and powerful role that cycling plays in realizing a compact and connected city.

